

AGRITRADENET – SPRING 2020 UPDATES

Unfortunately, the restrictions caused because of the **covid-19** emergency all around the world have affected “AgriTradeNet” as well.

Our project activities had to be **postponed for one month between April and May 2020**. In addition, the planned transnational activities for May and June 2020, during which local producers will travel from all project countries to Ukraine and Turkey to participate in local Exhibitions, have been also postponed but not cancelled. We will evaluate the conditions in every country month by month and we hope to be able to organize all activities soon.

POSTPONED

ONLINE PRODUCERS' DATABASE

Nevertheless, we continue the project activities online, by updating the Producers' Database on our official website <http://www.agritradenet.eu/index.php/adverts/#>. This Database will include **information of local Producers** from Greece, Bulgaria, Romania, Moldova, Ukraine and Turkey, and will for an “**online market**” in which all participants will be able to exchange information about their products, imports, exports and other commercial cooperation details.

If you are a Local Producer of agricultural and/or dairy products, we encourage you to contact the “AgriTradeNet” partner organization of your country and be informed on how to register!

CONSTRUCTION WORKS IN DEMIRKOY, TURKEY

Demirkoy Municipality realized the **small scale investment works in Demirkoy, Turkey** for the construction of a tourist - local products center where people visiting the region will be informed and **local products** will be presented to everyone. The new constructed building, including 10 offices, will be used by the local producers' unions, organizations and cooperatives. There, the local producers will have a chance to promote their agricultural products and, at the following stage, the Municipality of Demirkoy will provide these offices to the local organizations and institutions representing the agricultural producers, on the base of determinant criteria.



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www.agritradenet.eu

Common borders. Common solutions.



ABOUT THE PROJECT

Duration : 28 months (02/08/2018 – 01/12/2020)

Total value: € 638 264.88

ENI Contribution: € 587 203.66

OVERVIEW

The key is to create links between regional brands, local community and the region to support its promotion and further development. Certified local products can influence local business development and affect other products positively—increase their value, strengthen rural integration and valorize local resources.

EXPECTED RESULTS

- **Research of local agricultural products**, including local/regional products that have a potential to receive geographical Indication and to be placed under umbrella of local branding ;
- **Study about the legislation** related with production of these agricultural products and the needs of local producers ;
- **Research about the opportunities for international trading** of these products;
- **Good examples for straightening the capacity of local producers: establishment of local production centers ;**
- **Local Trainings** about the local branding and geographical Indication products certification process;
- **Local producers' market**, where local producers will present their traditional agricultural products;
- **Links between producers from BSB** through common promotion and trading IT tools as online marketing and trading instruments.

PARTNERSHIP



TRADERS' ASSOCIATION
OF THESSALONIKI
(GREECE)



CHAMBER OF
COMMERCE AND
INDUSTRY - BOUR-
GAS (BULGARIA)



GALATI FOUNDATION FOR THE
PROMOTION OF SMALL AND
MEDIUM SIZED PRIVATE
ENTERPRISES (ROMANIA)



ASOCIATIA OBSTEASCA
"CENTRUL DE CONSULTANTA IN
AFACERI" (MOLDOVA)

Centrul de
Consultanță în
Afaceri



DEMIRKOY
MUNICIPALITY
(TURKEY)



INSTITUTE OF MARKET
PROBLEMS AND
ECONOMIC & ECOLOGICAL
RESEARCH NATIONAL
ACADEMY OF SCIENCES
OF UKRAINE

Joint Operational Programme Black Sea Basin 2014-2020
TRADERS ASSOCIATION OF THESSALONIKI
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